

New Sponsorship Opportunities at



# New England Regional Art Museum



New England Regional Art Museum

## **You are invited to take advantage of unique sponsorship opportunities for your business at the New England Regional Art Museum.**

The New England Regional Art Museum (NERAM) is acknowledged as the 'jewel in the crown' of regional galleries in NSW. It is one of Armidale's most important tourism destinations helping to assist the city's overall economy. The current Board is determined to see the museum prosper and to ensure its nationally and internationally important collections valued at over \$41M remain in the city forever.

The Museum offers visitors and local audiences high calibre changing exhibitions including touring shows from other major galleries, along with exhibitions by skilled regional artists and craftspeople. The Museum also offers professional education services and public programs celebrating music, literature and the wider performing arts. As a result NERAM is regarded as an extremely significant provider of creative services in New England and beyond. In 2009 over 27,400 visitors came through its doors. Each year its audiences increase.

We need your support to ensure the museum remains at the forefront of cultural activities in regional Australia.

NERAM's sponsorship opportunities have been designed to appeal to all kinds of businesses both large and small. They offer good value, maximum exposure and can be tailor-made to suit your requirements. Becoming a sponsor will link your organisation to the region's most prestigious arts organisation and your contribution will be greatly appreciated.

We now invite you to join NERAM's growing list of sponsors including Qantas Link, Country Energy, Newcastle Permanent Building Society, the University of New England, Legal Minds, PJ&CM Ducat, Killeen's Smash Repairs, Tony Hoskin Plumbing, The Armidale School, Jobs Australia and Forsyths.

Among the first three sponsorship categories you will notice various choices that may suit your requirements. You will need to choose amongst these options but if we can design something that suits your particular needs better then please contact the museum's director to discuss a suitable alternative sponsorship structure.



# SPONSORSHIP CATEGORIES AND BENEFITS

## **\$5000 PLATINUM SPONSORSHIP BENEFITS (PER ANNUM)**

1. *Choice of:*

- Two complimentary venue hirings of the museum with an exclusive storeroom tour for your guests. (This is a perfect way to thank your corporate clients and special friends), *or*;
- Have your organisation's name/logo on a gallery wall as the sponsor of three designated exhibitions during the year, *or*;
- Have your organisation's name/logo as sole sponsor on six iconic works from the Hinton or Coventry collections whenever they are exhibited during the year, *or*;
- Design your own sponsorship benefits that suit your particular needs in consultation with the museum's director.

2. One signed limited edition print as a gift from NERAM.

3. Prominent logo and acknowledgement in NERAM's foyer.

4. Logo and acknowledgement of your organisation on all invitations, newsletters, flyers and correspondence.

5. Free membership of NERAM Ltd.

6. Sponsor logo for window/glass door display at your organisation.

7. An invitation to the annual NERAM sponsorship function.

## **\$3000 DIAMOND SPONSORSHIP BENEFITS (PER ANNUM)**

1. *Choice of:*

- One complimentary venue hiring of the Museum with an exclusive storeroom tour for your guests. (This is a perfect way to thank your corporate clients and special friends), *or*;
- Have your organisation's name/logo on a gallery wall as the sponsor of two designated exhibitions during the year, *or*;
- Have your organisation's name/logo as sole sponsor on four iconic works from the Hinton or Coventry collections whenever they are exhibited during the year, *or*;
- Design your own sponsorship benefits that suit your particular needs in consultation with the museum's director.

2. Prominent logo and acknowledgement in NERAM's foyer.

3. Logo and acknowledgement of your organisation on all invitations, newsletters, flyers and correspondence.

4. Free membership of NERAM Ltd.

5. Sponsor logo for window/glass door display at your organisation.

6. An invitation to the annual NERAM sponsorship function.

## **\$1000 GOLD SPONSORSHIP BENEFITS (PER ANNUM)**

1. *Choice of:*

- Have your organisation's name/logo on a gallery wall as the sponsor of one designated exhibition during the year, *or*;
- Have your organisation's name/logo as sole sponsor on two iconic works from the Hinton or Coventry collections whenever they are exhibited during the year, *or*;
- Design your own sponsorship benefits that suit your particular needs in consultation with the museum's director.

2. Prominent logo and acknowledgement in NERAM's foyer.

3. Free membership of NERAM Ltd.

4. Sponsor logo for window/glass door display at your organisation.

5. An invitation to the annual NERAM sponsorship function.

## **\$500 SILVER SPONSORSHIP BENEFITS (PER ANNUM)**

1. Acknowledgement in NERAM's foyer.

2. Free membership of NERAM Ltd.

3. Sponsor logo for window/glass door display at your organisation.

## **\$200 BRONZE SPONSORSHIP BENEFITS (PER ANNUM)**

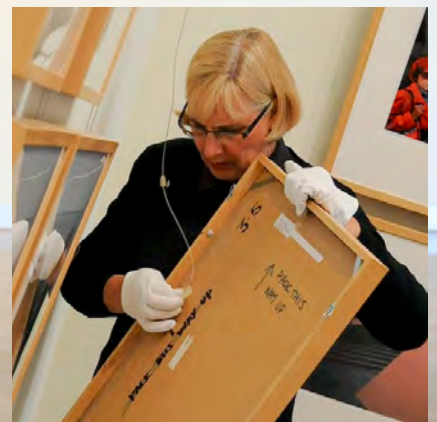
1. Free membership of NERAM Ltd.

2. Sponsor logo for window/glass door display at your organisation.

## **\$100 VALUED SUPPORTER OF NERAM (PER ANNUM)**

1. Sponsorship logo for window/glass door display at your organisation.





**NERAM Patrons:**

Patron: Her Excellency Professor Marie Bashir AC CVO, Governor of New South Wales  
Vice Patron: Mr Richard Torbay, MP Member for Northern Tablelands  
Vice Patron: Mr Tony Windsor MP Member for New England  
Vice Patron: Mr Barry Pearce, Head Curator Australian Art, Art Gallery of NSW