

ELECTION OF BOARD MEMBERS New England Regional Art Museum Ltd

**Annual General Meeting
Wednesday 29 July 2020**

NERAM Ltd currently has 1 director who have filled a casual vacancy seeking election and one Director seeking re-election.

Janna Hayes

Nominated by: Kim Taylor

Seconded by: Robert Clarke

Biography: Social Media & Brand Strategist | Communications Lead, International Development, UNE

Janna Hayes defines success as *“Creating meaningful, collaborative relationships that open doors and deliver exceptional outcomes”*

In her current role as Communications Lead, International Development at the University of New England, Janna develops and facilitates digital influence workshops with diverse groups from across the Indo-Pacific. She also designs and implements communications strategy and manages PR for several International Development projects including Gender Equity in Agriculture Research and Development (GEAReD). Prior to her current role Janna the Social Media Manager at UNE, responsible for developing and implementing social media strategy for the core university accounts, drafting social media policy and managing the core social media team.

Janna has an established background in media and project management including as Partnerships Manager, TEDxSydney and Head of Programming & Artist Relations at Moshcam.

Skills:

- creative direction
- brand strategy
- social media
- event management
- project management
- contract and stakeholder negotiation.

NERAM Supported by

ARMIDALE
Regional Council

Margaret Olley Art Trust



Create NSW
Arts, Screen & Culture

Major Sponsors



Carley McLaren

Nominated by: Robert Clarke

Seconded by: Kim Taylor

Biography: Director Walcha Gallery of Art

A passion for the local arts community led Carley McLaren to change from a busy career in human resources to art galleries with the establishment of the Walcha Gallery of Art in 2009. Quickly gaining a reputation for excellence and quality exhibitions the gallery exhibits a number of artists from the region. The Gallery's philosophy is to establish a space dedicated to good design – a place for artists to exhibit in a contemporary setting and sell their works to local and travelling clientele. Carley has also been working with collectors, artists and galleries in Sydney to make Walcha a must-see destination for travelling art lovers.

Employment:

2009-current Walcha Gallery of Art, Walcha NSW – Director/owner

2002-2009 Nerstane Pastoral Co. Woolbrook NSW – Accounts/Farm Secretary

2000-2002 Joblink Plus, Armidale NSW – Recruitment consultant/Job placement consultant

1997-2000 Drake Personnel, Sydney NSW – Recruitment consultant/temporary recruitment

1995-1997 Telstra, Sydney NSW 0 Customer Services Supervisor & Complaints officer